

For Immediate Release 21 December, 2009

RE: RIVERSIDE BLACK HISTORY PARADE (ONLY) PLANS FOR 2010

For 30 years, every February the Riverside Black History Month Committee has faithfully organized and launched its annual Black History Parade in Downtown Riverside. However, due to budget restraints the 2010 parade will be postponed. Founded in 1979 by two high school students, Beverly Nezart, Stephanie Thomas Ross and Dell Roberts, what began as a neighborhood parade has grown to an event of mega proportions. Celebrated for its theme, "It Takes a Village," it is a salute to the community, its families and their youth with the intent of advancing public awareness and an appreciation for African-American achievements and its rich cultural heritage. This historical parade has brought thousands of people together each year to share in this tradition. Although we feel the need to cancel the Riverside Black History Parade in 2010, the Committee has every confidence that with the help of the community and the City of Riverside we will "Bring It Back In 2011" with renewed vitality.

The 31st Annual Black History Expo will be held without interruption, February 13th 2010 on Main Street in the Downtown Promenade in Riverside, California. The Expo showcases the very best in local entertainment, food, unique vendor shops and more. New to the Expo this year will be the very 1st Annual Custom Car Show and Drill Team competitions. To find out how you can support your community, get involved or participate in this year's events visit us on Facebook [www.facebook.com/riversidebhc](http://www.facebook.com/riversidebhc), Twitter [www.twitter.com/riversidebhc](http://www.twitter.com/riversidebhc) or for more information visit our secure website [www.blackhistorycommittee.org](http://www.blackhistorycommittee.org) where you can complete and submit the vendor application, become a sponsor, make a donation, find upcoming events, view Parade and Expo pictures and read about its historical background.

The Committee would like to thank the City of Riverside, the Riverside Police Department and the tens of thousands of parade followers and participants who have unwaveringly supported this event for more than 30 years. See you at the Black History Expo 2010 and the Black History Parade 2011.

The Riverside Black History Parade & Expo Committee  
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